

2020 Calendar

Annual Report **2018**

© 2019 McDonald's



RMHC
Norfolk

Keeping families close



Ronald McDonald
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Norfolk

Keeping families close



2020 JANUARY

December 2019

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February 2020

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 New Year's Day	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20 Martin Luther King Jr. Day	21	22	23	24	25
26	27	28	29	30	31	 <p>WHA Worth Higgins & Associates</p> <p>DID YOU KNOW WE OFFER</p> <p>Direct Mail Services</p> <p>GIVE US A CALL 757.622.2724</p>

2018 Annual Highlights

Ronald McDonald House Charities of Norfolk plays a vital role in the healthcare experience for children and their families.

With your help:

- **981** families stayed close to their hospitalized children
- We provided **4,424** nights of comfort and care
- Our rooms were filled with families **75%** of the time

We could not provide this tremendous service without a little help from our friends:

- **159** Caring groups and individuals volunteered to cook meals
- **493** delicious, hot meals were provided
- **52** Dedicated volunteers supplied wish list items to help our families



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**\$8 per
month**



Will cover 12 days
of lights, warmth
or cooling

**\$30 per
month**



Will cover laundry
costs for 7 days

**\$50 per
month**



Will provide 5 days
of housekeeping
services

**\$100 per
month**



Will sponsor 48
nights for a family

2020 FEBRUARY

January 2020

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

March 2020

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					 <p>DID YOU KNOW WE OFFER Offset and Digital Printing</p> <p>GIVE US A CALL 757.622.2724</p>	1
2 Groundhog Day	3	4	5	6	7	8
9	10	11	12	13	14 Valentine's Day	15
16	17 Presidents' Day	18	19	20	21	22
23	24	25	26	27	28	29

Become A House Hero

Giving gifts in small increments throughout the year can make a BIG impact!

Become a House Hero by making a monthly contribution to the House. Monthly giving is the most convenient, efficient and effective way to help our families stay close when they need it most: all year long.

House Heroes give our families the comfort, support and resources they need to stay strong for their children each and every day.

www.rmhcnorfolk.org/donate/house-hero



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2020 MARCH

February 2020

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

April 2020

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8 Daylight Saving Time Begins	9	10	11	12	13	14
15	16	17 St. Patrick's Day	18	19 First Day of Spring	20	21
22	23	24	25	26	27	28
29	30	31	 <p>WORTH HIGGINS & ASSOCIATES DID YOU KNOW WE OFFER Data Processing and Analytics GIVE US A CALL 757.622.2724</p>			

Comfort Food Recipe

"The heart of a volunteer is not measured in size, but by the depth of the commitment to make a difference in the lives of others." — DeeAnn Hollis

BBQ Chicken and Rice

- 6 pounds of chicken breasts
- 3 cups BBQ Sauce
- ¾ c. Zesty Italian Dressing
- ¾ C. Brown Sugar
- 3 tbsp Worcestershire sauce

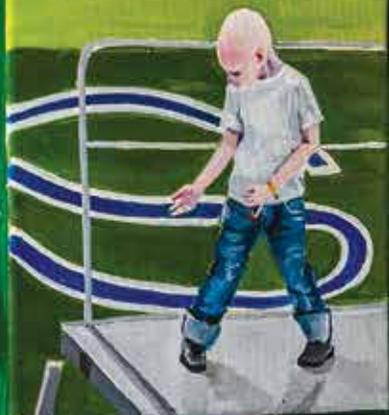
DIRECTIONS:

- Season chicken lightly with salt
- Mix together BBQ Sauce, Brown Sugar, Italian dressing and worcestershire sauce, combine well!
- Pour over chicken in a slow cooker, cook on high 3-4 hours.
- Shred chicken. Serve over rice or make BBQ sandwiches.



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Benjamin Goldberg
Thriving as a DDC
2013



2020 APRIL

March 2020							May 2020							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	
1	2	3	4	5	6	7							1	2
8	9	10	11	12	13	14	3	4	5	6	7	8	9	
15	16	17	18	19	20	21	10	11	12	13	14	15	16	
22	23	24	25	26	27	28	17	18	19	20	21	22	23	
29	30	31					24	25	26	27	28	29	30	
													31	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 April Fool's Day	2	3	4
5	6	7	8 Passover	9	10 Good Friday	11
12 Easter	13	14	15	16	17	18
19 National Volunteer Week 4/19th-25th	20	21	22 Earth Day	23	24	25
26	27	28	29	30	 <p>WORTH HIGGINS & ASSOCIATES DID YOU KNOW WE OFFER Variable Data/ Personalization GIVE US A CALL 757.622.2724</p>	

Tamara

Poulson

RMHC
Board Volunteer

I can't provide a cure for the many illnesses the children staying at Ronald McDonald House face. But, there are other immediate needs I can help provide.

The need for families to rest after being with their sick child. The need for welcoming faces to greet them when they check in after traveling to find care. The need for a place to have a meal with other families going through a similar situation. The need to just be close by the hospital or treatment facility if they receive an emergency call.

I can't provide a cure, but I can provide hope through a home away from home.



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Thank you
for donating
items from
our wish list!



2020 MAY

April 2020

S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4		1	2	3	4	5	6
5	6	7	8	9	10	11	7	8	9	10	11	12	13
12	13	14	15	16	17	18	14	15	16	17	18	19	20
19	20	21	22	23	24	25	21	22	23	24	25	26	27
26	27	28	29	30			28	29	30				

June 2020

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				 <p>DID YOU KNOW WE OFFER List Procurement</p> <p>GIVE US A CALL 757.622.2724</p>	1	2
3	4	5 Cinco de Mayo	6	7	8	9
10 Mother's Day	11	12	13	14	15	16
17	18	19	20	21	22	23
24 31	25 Memorial Day	26	27	28	29	30

Wish List

You can support the families staying at Ronald McDonald House by purchasing items from our Wish List. It can be as simple as adding an item or two to your own shopping list and dropping them at the House. You may also order items from our Wish list on Amazon Smiles. Just follow the link below, select a few items and ship them directly to RMHC!

Go To:

- smile.amazon.com
- Choose **Ronald McDonald House Charities Norfolk** as your charity of choice by searching
- Or change your charity from the navigation at the top of your page, under "Supporting: (your current charity)" drop down menu



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2020 JUNE

May 2020

S	M	T	W	T	F	S
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24	25	26	27	28	29	30
31						

July 2020

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19	20	21	22	23	24	25
26	27	28	29	30	31	

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14 Flag Day	15	16	17	18	19	20 First Day of Summer
21 Father's Day	22	23	24	25	26	27
28	29	30	 <p>DID YOU KNOW WE OFFER</p> <p>Statement Generation</p> <p>GIVE US A CALL 757.622.2724</p>			

Target

Volunteers

Target's mission is to help all families discover the joys of everyday life; volunteering is another one of the many ways we make this a reality. Volunteering is a great way for us to give back to our community and to enrich the work experience of our team members. We want to thank **Ronald McDonald House Charities of Norfolk** for allowing us to come volunteer our time with them. Our team enjoys making meals for families and putting together baskets for the kids on holidays. We understand that the gift of time is a personal choice for our team, and we appreciate the time they dedicate to our communities. Target draws on a long and rich tradition of community involvement, and we thank our team, as well as, Ronald McDonald House for continuing this and everything they do.



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2020 JULY

June 2020

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28	29	30				

August 2020

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23	24	25	26	27	28	29
30	31					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4 Independence Day
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	 <p>W&A Worth Higgins & Associates</p> <p>DID YOU KNOW WE OFFER Design Services by Nicola</p> <p>GIVE US A CALL 757.622.2724</p>

Happy Meal Donations

Did you know that a portion of the proceeds from every Happy Meal sold support the children and families served at Ronald McDonald House Charities of Norfolk?

In 2018, our house received \$25,067.06!

Visit your favorite McDonald's restaurant today and help families stay together while their child is in the hospital.

Thank you to our McDonald's Owner Operators for supporting this program!



Planned Giving

Give a **GIFT** in Your Will or Living Trust



You and Your Legacy

Will or Trust

2



Family



Will or Trust

3



RMHC

2020 AUGUST

July 2020

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
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September 2020

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					 <p>DID YOU KNOW WE OFFER</p> <p>Fulfillment</p> <p>GIVE US A CALL 757.622.2724</p>	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Planned Giving

One of the easiest and most popular ways to make an impact at Ronald McDonald House Charities of Norfolk VA Inc. is to **include a charitable bequest in your will or living trust.**

A bequest allows you to leave a legacy of support for sick children and their families without affecting your cash flow today.

By making an estate gift to Ronald McDonald House Charities of Norfolk, **you help us make a difference for the children and families we serve.** Won't you help us to continue this legacy of love? Contact the Ronald McDonald House today at 757-627-5386 to discuss how you can make an estate gift.



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2020 SEPTEMBER

August 2020							October 2020							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	
						1						1	2	3
2	3	4	5	6	7	8	4	5	6	7	8	9	10	
9	10	11	12	13	14	15	11	12	13	14	15	16	17	
16	17	18	19	20	21	22	18	19	20	21	22	23	24	
23	24	25	26	27	28	29	25	26	27	28	29	30	31	
30	31													

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4	5
6	7 Labor Day	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22 First Day of Fall	23	24	25	26
27	28	29	30	 <p>WH&A Worth Higgins & Associates</p> <p>DID YOU KNOW WE OFFER</p> <p>Multi-Channel Marketing</p> <p>GIVE US A CALL 757.622.2724</p>		

Barrels Brew & BBQ

Mark your calendar for the Barrels Brew & BBQ event! Look for the new date on rmhcnorfolk.org

The event features 16 Craft Beers, Music, BBQ, Silent Auction, Raffle, and Classic cars.

Join us at Hunt Club Farm in Virginia Beach.

Visit our website at RMHCNorfolk.org for more information. You can have FUN and support the children and families staying at Ronald McDonald House.



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2020 OCTOBER

September 2020

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

November 2020

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			 <p>DID YOU KNOW WE OFFER Presort Services</p> <p>GIVE US A CALL 757.622.2724</p>	1	2	3
4	5	6	7	8	9	10
11	12 Columbus Day Indigenous Peoples' Day	13	14	15 First RMH opened its doors in 1974	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31 Halloween

Donor

Thank You

Thank you notes from families:

We appreciate all that you did for us while my child had his surgery. You made us feel welcome!

In the past year, we stayed under your roof three times so my daughter could have surgery at CHKD. I can't express how thankful I feel for the care we received at your House. You took away the stress of wondering how we were going to afford a hotel room and where we were going to eat. You gave a safe, calm, welcoming space to return to in between appointments.

We would like to send a big Jamaican thank you for the wonderful hospitality you have shown us over the past six months. It truly means a lot to me and my family. Everyone has shown us love and warmth during my time with my daughter and we are so grateful for that. God Bless You All!



Ronald McDonald
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Southern Living Christmas COOKBOOK

Special edition presented exclusively by Dillard's

ALL NEW
Brand New Recipes and
Entertaining Guide

Southern Living Home Collection exclusively for Dillard's

2020 NOVEMBER

October 2020							December 2020						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3			1	2	3	4	5
4	5	6	7	8	9	10	6	7	8	9	10	11	12
11	12	13	14	15	16	17	13	14	15	16	17	18	19
18	19	20	21	22	23	24	20	21	22	23	24	25	26
25	26	27	28	29	30	31	27	28	29	30	31		

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Daylight Savings Ends	2	3 Election Day	4	5	6	7
8	9	10	11 Veterans Day	12	13	14
15 National Philanthropy Day	16	17	18	19	20	21
22	23	24	25	26 Thanksgiving Day	27	28
29	30	 <p>DID YOU KNOW WE OFFER SOC II Compliant</p> <p>GIVE US A CALL 757.622.2724</p>				

Dillard's Cookbook

Thank you for giving children the best medicine of all — their families. Cooking, entertaining, and sharing traditions with your family and friends will be just a little more meaningful this holiday season, knowing that you can help keep families together when they need it most by purchasing *Dillard's Southern Living Christmas Cookbook.*



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Room 214
Aug 10, 2019

Thank you all so much for letting me stay here these past two weeks. Your kindness has allowed me to afford a program that has truly changed my life for the better. So from the bottom of my heart thank you. Thank you so incredibly much for your willingness to help some random kid from the middle of nowhere my own kid from talk right. After attending the speech program I can finally feel like a normal person for the first time and that truly means the world to me. Be expecting a much larger thank you very shortly. So again thank you beyond words. Have a fantastic day with your month and year for as long as you are doing the amazing good that you are doing...

I With short respects
Matthew Hills



2020 DECEMBER

November 2020

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

January 2021

S	M	T	W	T	F	S
						1 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
						31

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 Giving Tuesday	2	3	4	5
6	7	8	9	10 RMHC Norfolk opened its doors in 1981	11 Hanukkah	12
13	14	15	16	17	18	19
20	21 First Day of Winter	22	23	24	25 Christmas Day	26 Kwanzaa
27	28	29	30	31 New Year's Eve	 <p>DID YOU KNOW WE OFFER USPS Full Service Certified</p> <p>GIVE US A CALL 757.622.2724</p>	

Thank You

Note

Thank you all so much for letting me stay here these past two weeks. *Your kindness has allowed me to attend a program that has truly changed my life for the better. So from the bottom of my heart, thank you. Thank you so unbelievably much for your willingness to help some random kid from middle of nowhere Wyoming, learn how to talk right. After attending the speech program, I can finally feel like a normal person for the first time, and that truly means the world to me. Be expecting a much larger thank you very shortly. So again, thank you beyond words. Have a fantastic day, week, month, and year for as long as you are doing the amazing good that you are doing....*

*-With fluent regards,
Matthew Hills*

2018 Individual Donors

Ms. Jessica Abbott
Mr. and Mrs. David Allen
Ms. Pamela Allison
Mr. and Mrs. David Almond
Mr. and Mrs. Anthony Amato
Mr. Keith Anderson
Ms. Julie Anderson
Mr. and Mrs. Steve Annis
Anonymous
Mr. James Arguelles
Mr. and Mrs. Anthony Armistead
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Ms. Kathy Creason
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Mr. Tom Davis
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Mr. and Mrs. Justin Farmer
Mr. and Mrs. Ronald Fellenz
Ms. Gail Fentress
Mr. Bruce Ferki
DCCS Frank and
RPC Susanne Ferrantelli, USN (RET)
Mr. Kenneth Ferrara
Ms. Bessie Finder
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Mr. James Flippen and
Mrs. Theresa Basil-Flippen
Mr. and Mrs. Steve Flores
Ms. Tasha Flynn
Dr. and Mrs. Tim Fontaine
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Ms. Emilia Frano
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Ms. Sue Gates
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Mr. William Glennon
Ms. Susan Glover
Mr. Leland Gneski
Mr. and Mrs. David Godfrey
Drs. Barry & Karen Goldberg
Mr. Robert Goodroe
Mr. Rob Goodrow
Ms. Bridget Goodwin
Caryl T. Gove Revocable Trust
Ms. Mary K. Graham
Mr. Jack Granger
Ms. Beth Grant
Ms. Alexandria Greene
Mr. David Gretz
Mr. Everett Griffin
Ms. Denise Griffin
Mr. Donnie Guthrie
The Gutierrez Family Rev. Living Trust
Ms. Rebecca Gyi
Mr. Bob Haas
Mr. and Mrs. Richard Hackett
Mr. and Mrs. Charles Hackworth
Dr. David Haine
Mr. and Mrs. John Hall, Jr.
Ms. Kathryn Hall
Mr. and Mrs. Christopher Hammel
Mr. Carey Hardcastle
Mr. Bryan Hartley
Ms. Sally Hartman
Mr. Ross Harvey and Ms. Gillian Durham
Ms. Denise Hayward
Ms. Debra Heckler
Mr. Darius Hedgebeth
Ms. Kim Henderson
Mr. and Mrs. Michael Henthorne
Mr. and Mrs. Tim Hewitt
Mr. Jefferson Hewitt
Ms. Amy Hinson
Mr. and Mrs. Fredric Hichert
The Estate of Barbara O. Hodge
Dimitris Hodnett
Mr. Anthony Hoffman
Ms. Megan Holland
Ms. Jennifer Holley
Ms. Erline Holt
Mr. and Mrs. Jason Hooker
Mr. and Mrs. Ronald Horn
Mr. Bryan House and
Ms. Crystal Arrington
Ms. Barbara Howard
Ms. Sally Howard
Mr. and Mrs. Fred Hughes
Mr. Randall Hughes

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Iva V. Hunter
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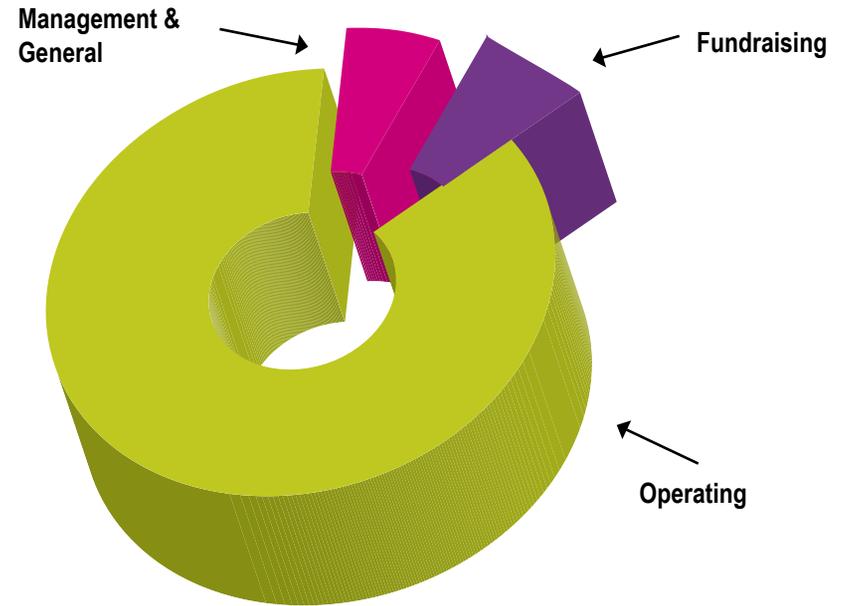
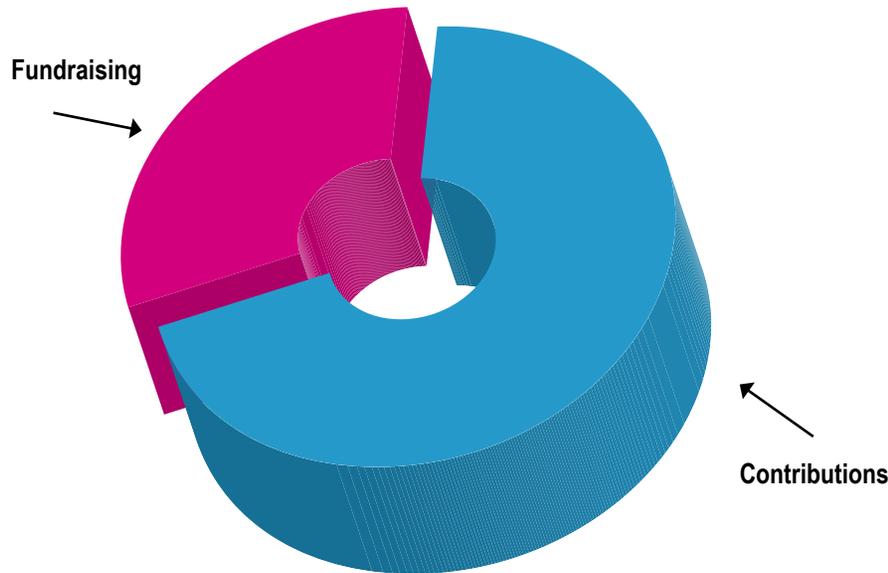
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 Alpha Delta Kappa
 Virginia and John L. Sinclair Foundation
 Walmart
 Walters Homemakers Club
 Ware Academy
 Ware River Circle Kings Daughters
 Wells Fargo Foundation
 West Side Christian Church
 York River Circle of the King's Daughters

2018 Financials

2018 Operating Revenue

Contributions	\$393,369.00
Fundraising	\$169,162.00

Total \$562,531.00



2018 Operating Expenses

Management & General	\$40,238.00
Fundraising	\$48,532.00
Operating	\$548,543.00

Total \$637,313.00

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